



U.S. Fish & Wildlife Service

National Conservation Training Center

Training Announcement

Human Dimensions of Natural Resources Conservation Broadcast Series

Series Description

Human Dimensions of Natural Resources Conservation addresses the relationship of people to the land and wildlife. In this series, we introduce you to the subject through educational broadcasts. The broadcasts provide up-to-date academic theory and on-the-ground natural resource management examples.

The Nature of Americans: Disconnection and Reconnection

What is the state of Americans' connection to nature? How do we overcome disconnection? *The Nature of Americans National Report: Disconnection and Recommendations for Reconnection* reveals important insights from a study of nearly 12,000 adults, children, and parents, and provides recommendations to open the outdoors for all. Findings show that Americans from all backgrounds increasingly face barriers to spending time outside. More than half of adults reported spending five hours or less in nature each week and feeling satisfied with this amount, but also lamenting that children today are growing up with limited opportunities to experience nature. There is a disconnect here: just because people recognize the importance of nature, they do not necessarily actively seek ways to incorporate it into their lives. The key is to identify opportunities to help Americans overcome this gap between interest in nature and action. This broadcast will feature experts in public affairs, outreach, and social science who will share the findings of the Nature of Americans study and provide actionable recommendations for how you can use this information to bridge the gap between Americans and nature. To learn more about the Nature of Americans study before the broadcast, go to natureofamericans.org.



Objectives

Upon completion of this broadcast, you will be able to:

- Describe key findings from the Nature of Americans study.
- Identify opportunities to help Americans overcome barriers to connection with nature.
- Apply research findings to your work connecting Americans to nature.

Date & Time

Thursday, August 17, 2017
2:00 - 3:00 p.m. (ET)

Presenters

Dave Case
President
DJ Case and Associates

Kristen Gilbert
Chief, Communications and Digital Services
Branch, Division of Visitor Services and
Communications
U.S. Fish and Wildlife Service

Tylar Greene
Public Affairs Specialist, Northeast Region
External Affairs
U.S. Fish and Wildlife Service

Host

Natalie Sexton
Chief, Human Dimensions Branch
U.S. Fish and Wildlife Service

Who Should Attend the Series

Those working with natural resource issues and with the public, this includes conservation employees, biologists, managers, outreach specialists, outdoor recreation planners, partnership coordinators.

To View

Programs are broadcast live and archived for on-demand viewing at:

training.fws.gov/broadcasts

Closed captioning can also be accessed through this link.

Email Questions During the Broadcast

broadcast@fws.gov or use the built-in chat room on the Livestream video player.

Contact

Linda Lufkin, Course Leader
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Randy Robinson, Producer
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Check out the USFWS Human Dimensions (HD) Resource Portal for more events, tools, and resources at my.usgs.gov/hd/team/usfws